



## **Treading on Eggshells**

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Never in the history of this country have the highest authorities of the three branches of government walked so much on eggshells. And there's no shortage of eggs in Brazil. Production grows every year. According to projections from the Brazilian Animal Protein Association (ABPA), Brazilian production will reach approximately 62 billion units in 2025, a 7.5% increase compared to 2024.

Exports will reach 40,000 tons in 2025, a 117% increase compared to 2024. They will account for approximately 2% of national production. The largest importer of Brazilian eggs is the USA: 19,000 tons in the first seven months of 2025, or 63% of the 30,000 tons exported.

The high North American demand is due to a shortage of local production, given the death of laying hens caused by avian flu since 2022. With the 50% tariff hike making Brazilian exports unviable, the rebuilding of the laying hen herd, and the lack of bilateral negotiations, this situation will change.

In Brazil, per capita consumption was 269 eggs per person in 2024 and is expected to grow to 288 in 2025 (+7.1%). Other estimates project consumption of over 300 eggs. Brazil ranks seventh among the 10 largest per capita egg consumers

in the world, according to data from the United Nations Food and Agriculture Organization (FAO).

For an average egg size (50g), the current consumption of 288 eggs per person represents consuming 14.4 kg of high-quality animal protein per year. Even those who don't like raw eggs consume them in ice cream, cakes, pasta, bread, cookies, mayonnaise, sweets, etc.

The average combined consumption of eggs and chicken exceeds 60 kg per capita per year, illustrating the importance of poultry in the Brazilian diet. This requires a complex and efficient production chain of corn, soybeans, and feed; poultry genetics; adequate facilities; animal health and comfort; and a large logistics system, including meatpacking plants, food processing plants, animal recycling, and distribution.

Brazilian egg companies are growing and becoming global, acquiring other farms in the US and Europe. Brazil is increasingly becoming a global player in the global egg market.

Brazil's egg production (or that of laying hens) is 1,970 eggs per second. **While you're reading this, our hens have already laid 236,000 eggs. Bring on the eggs!**